

*The Effects of Cartoons on Children: Specific Focus on the Evolving Role  
of the Disney Heroine*

By Yvette Lyons

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Abstract

In particular this study explored and compared the active/independent modern day Disney heroine with the passive/dependent Disney heroine of the past. This investigation explored the relationship of societal events upon the Disney heroines which relate to specific archetypical patterns embedded across all cultures. This study hypothesized that the presentation of these distinctly different types of heroines would have a significant effect upon young girls in terms of sex-role identification and locus of control. A proposed experimental design was offered in the Recommendation Section in order to test this hypothesis.